

Because you need a hosting partner that's a business partner, too

Businesses partner with us because they trust us – with their customers, partners and, ultimately, their reputations. Fanatical Support and a responsive working relationship from the first sales call is what they expect. And it's what we deliver. With the Rackspace Partner Team backing you, you can easily leverage all of this to help you:

- ☑ Expand your prospect and partner base from the Rackspace ecosystem
- ☑ Effectively use the Rackspace reputation and product suite to your advantage
- ☑ Identify and engage prospects quickly based on industry and IT needs

- ☑ Extend your sales reach globally
- ☑ Shorten your sales cycles
- ☑ Close larger deals with less effort
- ☑ Grow your businesses efficiently

By partnering with Rackspace, your business can leverage the best of what we offer with co-branded sales and marketing materials as well as other programs. Our tiered structure provides benefits and resources that align with our partners' levels of participation and ensures room for future growth. Whether you are a Member or Platinum Partner you have access to a wealth of relevant industry information, training and tools to empower your customers and generate new business opportunities.





A PARTNER PROGRAM DESIGNED WITH PARTNERS IN MIND

TIERED BENEFITS

- ✓ Simple and generous compensation/discount structure
- ✓ Sales aids and tools
- ✓ Training
- ✓ Referrals
- ✓ Co-marketing and PR opportunities

To become part of our Network today, just ask us. Apply today by visiting

www.rackspace.co.uk/referralpartner_signup/

Overview of The Rackspace Partner Network Levels & Benefits	
	8+ new contracts annually
	5+ new contracts annually
	2+ new contracts annually
	1 new contract annually

Rackspace Ltd

4 The Square, Stockley Park, Uxbridge UB11 1ET
 Tel +44 (0) 20 8734 4012 Fax +44 (0) 20 8606 6109
 e: channel@rackspace.co.uk rackspace.co.uk